

ENVISIONED FUTURE

These timeless principles explain to the world why there is a Nevada School Nutrition Association, what values its members share in common, and what their common vision for the future is.

Mission

Well-nourished children ready to learn

Values

Healthy Children

Professional Growth

Training and Education

Networking, Camaraderie, and Fun

Integrity

Commitment

Vision

All children in Nevada will be eating nutritious meals so that they are healthy and ready to learn

School Nutrition Service Directors 2007-2008

School District	Director	Telephone
Carson City	Bonnie Eastwood	(775) 283-2150
Churchill	Dawn Baptiste	(775) 423-2700
Clark	Dan McPartlin	(702) 799-8123
Douglas	Denise Higgins	(775) 782-7613
Elko	Sandy Moore	(775) 738-1456
Esmeralda	Lora Penson	(775) 572-3347
Eureka	Darlene Moody	(775) 237-5700
Humboldt	Barbara Duncan	(775) 623-8109
Lander	Linda Yarbrow	(775) 635-2889
Lincoln	Margaret Heiselbetz	(775) 728-4602
Lyon	Millie Andrews	(775) 575-3429
Mineral	Susan Bobb	(775) 945-2411
Nye	Pat Garlin	(775) 482-6258
Pershing	Mary Ortega	(775) 273-2176
Washoe	Joan Munckton	(775) 353-5236
White Pine	Cindy Sena	(775) 289-4851

2007-2010

Executive Board Members Participating

Facilitator: Laurie Pusley,
NSNA President

Jenelle Gimlin	JoAnn Vice
Sandy Moore	Joan Munckton
Wanda Shepherd	Donnell Barton
Bernadette DeMars	Martha White
Denise Higgins	

NEVADA SCHOOL NUTRITION ASSOCIATION



NEVADA
SCHOOL
NUTRITION
ASSOCIATION

Making the right food choices, together.

VISION MISSION GOALS 2007-2010

GOALS, OBJECTIVES, AND STRATEGIES

Goal A: NSNA will be recognized as the voice of child nutrition in the state of Nevada.

Objective A-1: Raise visibility and credibility of NSNA as child nutrition experts.

Strategy A-1.1: Have one person on the Board who is responsible for public relations/media.

Strategy A-1.2: Offer media training for Board members, child nutrition directors, and the State Agency. (Non-members will pay a fee for training which can be applied toward membership.)

Strategy A-1.3: Develop/implement a legislative action plan to establish legislative priorities, and set up communication channels with representatives.

Strategy A-1.4: Involve association members in community activities.

Strategy A-1.5: Formalize alliances with targeted organizations.

Goal B: All NSNA members will be certified.

Objective B-1: Increase opportunities for training and education.

Strategy B-1.1: Develop a plan or schedule for specialized training.

Strategy B-1.2: Provide opportunities for members to become certified within one year.

Strategy B-1.3: Repeat training in multiple locations.

Objective B-2: Enhance understanding and appreciation for the certification process.

Strategy B-2.1: Conduct regional training on certification requirements.

Strategy B-2.2: Publish article in newsletter on certification and credentialing.

Strategy B-2.3: Notify Superintendent and Nutrition Services Director when a member becomes certified.

Goal C: All Nevada child nutrition program directors will actively support membership in NSNA.

Objective C-1: Enhance value for belonging to NSNA/SNA

Strategy C-1.1: Offer expertise to new child nutrition program directors

Strategy C-1.2: Develop talking points for use with new child nutrition program directors.

Objective C-2: Enhance communications to child nutrition program directors on the value of NSNA membership.

Strategy C-2.1: Provide all child nutrition program directors with welcome wagon basket that includes information on NSNA/SNA.

Strategy C-2.2: Send one-page memo to directors when NSNA/SNA information is available.

Strategy C-2.3: Put information on website as alternative method for communicating.

Objective C-3: Increase support for membership in NSNA through mentoring.

Strategy C-3.1: Assign mentor to new child nutrition program directors.

Goal D: Support Wellness Policies.

Objective D-1: Increase cooperation between child nutrition program directors and administrators.

Strategy D-1.1: Provide members with talking points to use.

Objective D-2: Enhance awareness of value of responsible wellness policy.

Strategy D-2.1: Make available information on the connection between good nutrition and improved student performance.

Goal E: Members will be actively participating in chapter and state programs and meetings.

Objective E-1: Increase value of attending chapter meetings.

Strategy E-1.1: Increase communication to all potential members.

Strategy E-1.2: Share best practices between chapters.

Strategy E-1.3: Develop chapter model to use as a guideline.

Objective E-2: Improve geographic locations of chapters to become more accessible.

Strategy E-2.1: Designate members of the Executive Board to attend regional chapter meetings to encourage participation.

Goal F: Increase state wide child nutrition employee awareness in NSNA &SNA.

Objective F-1: Increase communication to all NSNA members and potential members.

Strategy F-1.1: Develop statewide membership list.

Strategy F-1.2: Develop means to distribute information to people regarding a membership list.